



Simple Guide To Affiliate Marketing

**"Powerful Cash-Generating Methods You Can Use To Make A
Living From Selling Products You DON'T Have To Create"**

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There is no doubt about it Affiliate Marketing is powerful. There are individuals online making high six figures without making or owning a product. They are called **Super Affiliates**.

These individuals know that once you understand Marketing, *“the world becomes your oyster.”*

They spend a great deal of time mastering marketing. They understand that the world is full of products, but not everyone who has a product or service know how to sell it.

Affiliates do just what the name implies, they affiliate themselves with people who have products or services and have an affiliate program worthy of their efforts and they market those products for a piece of the pie, known as **commissions**.

There are quite a few programs all over the Internet that deal with the subject of Affiliate Marketing from many angles.

My goal with this brief report is to give you some powerful yet simple methods you can use to offer a boost to your affiliate commissions from selling other people’s products and services.

If you do it right, you can make a living off affiliate marketing.

Which is really fascinating, because you can earn big commissions just promoting products you **DON’T** even have to create!

Of course, like everything else in life, it takes multiple practices to reach the top level. But I assure you that through the coming pages, **I can help you reduce your learning curve significantly and you will make less guesswork... and mistakes!**

I have written this report as short and precise as possible. Because I know you’re a very busy individual and you’re excited and ready to get started.

Before you can begin to make your first profits, you need to understand exactly how you make money with affiliate marketing.

So I want to start by covering the following:

- What is affiliate marketing?
- What is an affiliate?
- How do you make money?
- What is an affiliate program?
- What is an affiliate link?
- Compensation: How do you get paid?
- Two types of commissions
- Payment terms
- Cookies

Yes I know that for some of you this is very beginner-level material. No worries, we'll get into more advanced strategies that you've never heard about! Just stay with me for a minute as we go through this material for beginner-level students.

What is Affiliate Marketing?

Affiliate marketing is a way of making money on the Internet. The basic concept has been around a long time—paying someone only when they produce results.

- With Affiliate marketing, you are paid when you send sales or leads to a merchant who sells goods and services on the Internet

If you've ever heard the term “pay-for-performance” marketing, they are talking about affiliate marketing. As an affiliate, you are paid a fee---usually a commission---for helping sell somebody else's products or services online.

What is an Affiliate?

- A person who makes money by sending paying customers to online merchants are called “affiliates.”

Other names are “associates,” “program partners,” or “publishers,” but “affiliate” is the most common term used.

How You Make Money!

If you have ever worked on a commission only bases, you have a good feel what affiliate marketing is like.

- When you make a sale, the merchant pays you a percentage of the sale. Of course, if you don't make a sale, you don't get paid.

If you have ever purchased an info-product online, like an ebook or a downloadable report, there is a good chance that an affiliate made a commission on your buy.

Now some affiliate merchants pay you when you send them qualified leads. Normally these merchants promote offers through CPA (Cost Per Action) Networks.

If you've ever received an email offering you a "FREE \$100 gift Card from a big box store like a Wal-mart or Lowe's, that was most likely a CPA offer sent by an affiliate. So if you filled out a form online by giving your name and address to receive the card...the affiliate got paid.

What is an Affiliate Program?

- When you sign up for someone's "affiliate program" you are literally signing up to become a member of the merchants online sales team.

A merchant starts an affiliate program so that they can get as many people as possible promoting the products online. They are willing to give you a cut of the sale; it can be a few percentage points to as much as 100% commission.

The commission is your compensation for the time and money you spend on advertising and promoting their product(s) on the web.

You may be wondering how does this work for the merchant? Well, they only pay if you generate a sale or a lead. If you don't get results, you don't get paid! It's as simple as that.

How Do You Sign Up for an Affiliate Program?

Signing up for an affiliate program is normally pretty simple. You fill out an application, which includes your name or the name of your business, address, and telephone number, and an address to where the program can send your checks (a lot of programs now offer direct deposit or pay through paypal).

Now in the good old USA you should provide your Social Security number or EIN. (Just like any independent contractor, you have to pay income tax on what you make.)

Ok, now that you know what affiliate marketing is you might just be thinking HOW do I send business to the merchant? You do that through your “affiliate link”.

What is an “Affiliate Link”?

- In order to get credit for the business you send to an affiliate merchant you need a special kind of link.

You will be provided this link from the merchant or a third-party affiliate network. Here is how this works:

Let’s say you find an ebook that you would like to sell and you see that the merchant has an affiliate program. You also see that the merchant pays a 75% commission, every month.

You sign up for the program by filling out an affiliate agreement. This is a legally binding document where you agree to the terms and conditions the merchant requires...like not spamming.

*Note-Affiliate agreements are important because if you violate the terms and conditions, the merchant can withhold payment and drop you from the program.

Ok, once you sign up you will receive a confirmation email that will explain to you how to log into your account and get your special link(s).

Your job is to put the special link(s) on a website, in an email, or in a banner or picture online to get people to click on it and buy.

The bottom line is that when someone clicks on your special link and they buy, **Ka Ching!** You get paid a commission for the sale.

Now lets be clear, just because someone clicks on your affiliate link doesn’t necessarily mean you’ll make money. **The customer must make a purchase.**

This is where the challenge comes in with affiliate marketing. After the person clicks your link the merchant must do a good job of selling the person and getting them to buy.

Now you can help by being creative on the front end. A good example of this would be if on a website, perhaps yours, you have a detailed review of the product. Once the customer sees a good review they are more inclined to buy.

How does the merchant know that I should be paid?

*The merchant knows you should get credit for the sale because the link that the customer clicked through contains your special code.

The special code is a unique combination of letters and numbers. It's called your "affiliate ID". That code identifies you as the person who is responsible for the sale.

That is what an affiliate link is.

The link is very important; you cannot get credit for sales unless people click on your affiliate link.

If you don't use your affiliate link properly, your sales will not get tracked, and you will not get paid.

How Do You Get Paid?

The common compensation method in affiliate marketing is commissioned sales. However, there are other ways that you can get paid. Here they are:

First, there is Getting **Paid-Per-Sale**. Pay-Per-Sale is simply earning a commission. You earn a percentage of the sale when someone buys a product or service through your affiliate link.

The commission ranges anywhere from just a few percentage points to possibly 100%.

The second is my favorite **Recurring Revenue**. In residual income programs you get paid a recurring commission on subscriptions or monthly services. A good example would be web-hosting services.

Now these programs may not pay a huge commission, but they can be very beneficial to you. The reason being is you make the sale once and you continue to get paid monthly for as long as the customer pays their monthly fee.

CPA (Cost Per Action)

I mentioned CPA earlier. This type of affiliate program pays a “bounty”, which is just another term for a flat fee. This bounty or flat fee is paid for each qualified lead you send the merchant.

Now the merchant decides what is a “qualified lead”. The merchant is attempting to get contact information that they can follow up with the lead.

Some programs pay anywhere from 25 cents for a simple lead to more than \$50 for a completed application. Some of these programs come from insurance, mortgage and loan companies.

There are over 50 different CPA Networks that specialize in these types of programs. The challenge with CPA Networks is that if you are a relatively new affiliate most of them will not approve your application.

Why? You may ask.

It is because most CPA merchants demand a certain volume of traffic and leads. Unless your website is getting at least 5,000 unique visitors a month you probably will not get approved for some CPA Networks. So stick to the simple affiliate programs until you build up to a level like this.

Pay-Per-Click

As I mentioned earlier, merchants pay you only when someone buys after clicking through your affiliate link. However, there are certain special advertising programs that pay for clicks.

The way this works is that you give the ad program space on your site and you make a small amount of money from each click on the ad. The appropriate title for these programs are called “contextual advertising”, because there is a special script code that is used.

That code will display ads on your page and the way it works is that the code tries to match the content of what’s on your page. So if your site or blog has an article or post on health care, ads for health care products should display on your page.

The most popular contextual advertising program is Google’s AdSense. When you use Google AdSense anywhere between two to five Google ads will appear on your website

and when someone visiting your site clicks the ads, you'll receive a small percentage of the amount advertisers pay Google.

**Let me give you two more ways affiliates make money. They are not as popular as the ones I've already mentioned, but you should know that they exist just in case you want to use them.

Pay-Per-Search

This is very similar to pay-per-click contextual advertising, the difference is that you receive a few cents whenever someone visiting your site searches the web through a special search box that you have to have on your site. This is definitely not my favorite.

Hybrid Programs

There are merchants that attempt to combine several different payment programs. Such as offering 5% percent when someone clicks on a banner and then 20% on sales made after someone clicks through. They may also offer a bonus after a certain number of sales.

You don't see these much, but they do exist. They are normally used for physical products. Again, this is not one that I recommend, but it is there.

O.k. lets move on to commissions.

Types of Commissions

There are basically two types of commissions:

There are the **Single-Tier Commissions**. Single-tier commissions are just straight commission payments. You get a fixed percentage or a fixed dollar amount for every sale.

Then there are the **Two-Tier Commissions**. Two-tier commissions pay on two different levels. First you get a commission on your own sales and you also get a small percentage of sales made by new affiliates you refer.

Two-tier programs can be advantageous because even if you don't make a direct sale, the affiliates who sign up under you can still make sales and you can still get a percentage of those sales. This can add up to a nice passive income if you have enough affiliates under you and they are performing.

Online two-tier programs are becoming more rare, and that is because of the complicated tracking that is required. But, if you find a two-tier program in a nice niche, you could possibly end up recruiting many second tier affiliates through your marketing efforts.

Those small commissions can add up over time!

Now if it were up to me I would tell you not to focus too hard on two-tier programs. There are a couple of reasons why: 1) merchants can change their compensation plans and their affiliate programs and 2) unfortunately most affiliates you get under you will never do anything.

Terms Of Payment

You have to accept the fact that merchants can issue checks or payments whenever they want in affiliate marketing. This is why it is important that you read the fine print in your affiliate agreement when you sign up for a program.

The good news is that most well known programs pay on regular schedule. You want to do your homework and join programs with products and people you trust.

Cookies

Finally, for this part anyway, you need to understand “cookies”. Cookies are small programs given to a visitor’s web browser when they click on your affiliate link.

What does this mean?

- *The cookie stores information on that person’s computer. Sometimes the person may not buy when they first visit, but this small information is what identifies you as the affiliate when the visitor returns to the merchant’s site.*

Now cookies normally last for a certain period of time, anywhere from a few hours to months or maybe even years. After the allotted time then they will expire.

Cookies can be reset if the visitor clicks a different affiliate link after they click yours. It really depends on the tracking system that is being used. If a person gets a new computer, the cookie is gone. And if they buy from a different computer, well I think that you know what that means...no cookie!

OK that kind of wraps up the basics of affiliate marketing. So let’s quickly cover the first of the 7 powerful methods you can use in boosting your affiliate promotion... and ultimately your commissions!

Using Classified Ads

The process of using classified ads to generate sales for any product – whether it be an original product or an affiliate product – is often *over-simplified* and discouraged. This is, in part, because it actually is one of the harder ways in which you can advertise.

It requires you to use a **small** amount of words to communicate an important point, which will either make or break your ability to garner interest in the product in question.

In most cases, supposed experts will **discourage** you from using classified ads because they themselves have **never** had much luck using them – **NOT** because classified ads aren't a viable method of advertising.

So how can you use classified ads correctly to generate a considerable amount of traffic to your affiliate product sales page?

The first step entails finding the right places to advertise. Again, many of the so-called experts will jump in and either tell you to use free sites or that free sites never work.

The truth is somewhat in between: free sites can work, but you must use them carefully. For instance, if you want to generate traffic from sites that allow you to post free classifieds, you will have to find ones that actually receive traffic themselves.

One example of a site that receives a massive amount of traffic, but also allows you to post classified ads for free is craigslist which you can find at the following URL:

<http://www.craigslist.com>

As long as you post classified ads in the proper section, you can do it completely free of charge. Additionally, you can do this on each of the craigslist sites for the metropolitan areas in the United States.

Another place you can post free classified ads is Yahoo. You can find this feature at the following URL: <http://classifieds.yahoo.com/>.

As long as its on topic, you can post a classified at for whatever you want.

Now, with this in mind, you will want to consider the best way in which you can construct your classified ad. I personally suggest creating a headline with **psychological triggers**.

Remember! With classifieds, you're not paying by the click. It's either free or you're paying for a certain period of time or impressions, so your goal should be to generate as many clicks as possible, so people often use words like “cheap,” “free,” “proven,” and “shocking” to draw attention to your ad.

Once you have successfully drawn attention to your ad through the **headline**, you will then want to seal the deal by providing viewers with a reason to click through, provided that your affiliate product is something they will want to buy.

This is called your Call To Action. You can do this by explicitly stating a quantifiable benefit in the second line of the classified ad – and then stating a crucial feature in the third line.

Once you have gained some experience posting ads on free classified ad mediums, you will want to move on to major electronic publications, including large e-zines and authority sites; however, before you do this, you should be confident in the classified ad and your conversion rate.

E-zine Advertising

Just like Classified Ads there are conflicting views on the use of e-zine advertising. This is not only because each marketer has his own product to sell – and it is in his best interest to justify the purpose of that product – but it is also because there has been a genuine debate raging for the past few years about the effectiveness and direction of E-zines and E-zine advertising.

There are those who believe that E-zine advertising is dead or is near the bottom of a very steep decline. They see the average person as being overwhelmed by emails on a daily basis – some coming from friends and others coming from businesses and E-zines.

In their eyes, this amounts to a continuing decrease in attention paid to any emails that look business related, even if they specifically subscribed to them.

They also argue that many people forget that they joined lists and eventually begin to ignore emails coming from that address. And all of this is true and should be taken into consideration when you are conducting E-zine advertising campaigns.

My goal is to give you what successful Affiliates are using and how you can copy their success.

So how can you affectively advertise in E-zines and reap a profit from affiliate products?

Here are three tactics that yield great results:

1. Target E-zines that are related to your specific affiliate product.

Create a viral report that is related to your affiliate product (More about viral reports later). Purchase sponsor ads in reputable E-zines – and send all of those interested to a page where they can download your viral report for free. This report will have an embedded affiliate link, which will generate sales on your behalf.

2. Create a persuasive solo ad.

Again, start off by purchasing solo ad space in cheaper E-zines – ones that are responsive, but have a low subscription count. Test your solo ads to determine your approximate conversion rate with the given affiliate product.

Once you have a rough handle on your profit margin, attempt to market your solo ads in larger publications, including e-zines with subscriber bases of over *100,000*. Keep in mind that this will be expensive, but it will also pay off if you did your homework in the previous steps.

3. Lastly, consider targeting high-end online publications with your ads.

These will include ones that don't normally include their sites in E-zine directories, such as authority sites that publish a monthly E-zine in PDF format. These often have high response rates and will similarly draw the best response if you use them correctly.

For regular E-zines with reasonable fees, you will want to check out the following site, which lists most E-zines that offer advertising:

<http://www.ezindadvertising.com>

If you're looking for something *less* expensive, you may want to check out the following URL:

<http://www.ezines-r-us.com>

Solo Ads

Next up--solo ads:

For years, Internet marketers have said that solo ads are simply outdated – they're a dinosaur that no longer has the potential to reap any profits; however, there is another group that knows the exact opposite is the truth: **solo ads can reap massive profits, but in order to do so, they must be engineered perfectly, as well as the selection of the solo ad distributor.**

A solo ad can be a number of things. Usually, it is a large ad between 200 and 300 words that is placed at the very center of a page.

The rate on solo ads is higher than on all other potential options, but it also captures readers' attention the most by far. If you have the money to spend on a solo ad, it can be an excellent investment.

However, as with all investments (and advertisements for that matter), you must conduct your due diligence. This involves a considerable amount of research.

Now, when conducting research for a solo ad, there are two things you will want to look at:

- 1) **The first is a list of your potential advertising outlets** (in this case, probably e-zines); and
- 2) **A list of potential approaches** you can take on your solo ad.

Let's start with the first part – finding a list of e-zines in which you can put a solo ad. A very good Directory of E-zines can be found at:

<http://www.bestezines.com>

There are others you will just have to do some research.

Once you have selected reputable e-zines to advertise in, you will then want to begin creating your solo ad.

There are a number of writing “formulas” you can use to do this; however, you will always want to keep in mind what it is that your potential customer wants most.

In advertising, it is often easy to project your own wants in a given product onto potential buyers; however, it is important – when communicating with them – **that you talk about their wants, not yours.**

All ways think benefit. Furthermore, I suggest that you go beyond simply writing copy and write as you would in the specific medium.

For instance, if your solo ad will be featured in an e-zine, then you will want to write as if you are contacting members of a mailing list about a special offer or something similar.

You may even want to refer to the owner of the list by his/her first name if (s) he allows that.

Keep all of these skills in mind when conducting solo ad campaigns. All you have to do is select the right advertising mediums and create an excellent ad – and your effort will pay off three fold.

Side Note:

At some point you are going to have to master certain copywriting skills or hire someone to do your copywriting. It is the conversion of your copy that can make all of the difference.

Copywriting is beyond the scope of this report, however, you want to keep in mind that great copy is going to be key to your long-term success

Forum Posting

Posting on forums is one of the cheapest and fastest ways in which you can advertise affiliate products on the Internet. However, in order to do this successfully, you must do a number of things carefully.

Warning! Simply starting a thread that contains an affiliate link might be a good way to get banned from a particular forum board, but it will never be a good way to make sales.

The way it normally works is that you place multiple posts on a forum board before you even setup a signature file, which includes a link to your site.

Even if the particular forum you are participating in does not specifically mandate this, you will want to do this, anyway, as it **will increase your credibility** – which is your real goal.

You can start by finding a number of forums for your particular niche or marketing angle.

Once you have selected a number of directories that match your specific marketing angle and affiliate product, you will want to investigate to determine whether or not they have excess rules regulating signature files.

For instance, some sites do not allow any links in signature files; others, by contrast, allow links, but do not allow any commercial links.

Make sure you know what the rules are before you post. Otherwise, you are simply setting yourself up to be banned from the forum.

Next, take the list of forums you have created – that are both relevant to your topic and allow commercial links – and begin developing a reputation on those forums. Post regularly, avoid meaningless fights, and contribute useful, on-target information to discussions.

In a matter of 1-2 weeks, you will have developed a reputation, provided that the forum receives a considerable amount of traffic.

Once you have developed a good reputation, you will want to begin advertising through your forum signature. Ideally, you will want to include some eye-catching assortment of colors, symbols, and words in your signature.

This will draw people's attention. You will then want to link them to something other than an affiliate page – whether it is a page you created to sell an affiliate product or an auto responder course used to capture email addresses.

Remember to repeat this process in all applicable forums.

Look for high traffic forums that allow commercial link posting in signature files – and that also happen to fit with your specific audience that you are targeting and marketing angle goals.

Remember, create a reputation, and then add your signature in some attractive way that draws visitors' attention, but is also likely to convert them into interested clickers.

You will find that this form of advertising pays off considerably – and does so faster than other methods available.

Social Networking Sites

I hope you know this by now, but social networking sites aren't just for teenagers anymore.

In fact, social networking sites have evolved into something different altogether than what they once were – networks composed mainly of teenage girls.

Today, social networking sites span the spectrum of demographic groups. While teenagers are still more apt to use them than older people, there are now niche social networking sites, which target people who all share some common interest, such as skateboarding or investing

Now, in addition to teenagers and adults, another group – businesses, is increasingly using social networks.

Many businesses are now infiltrating social networks to advertise in some subtle manner – and then replicate their message through systems that are already available within the social network.

Lets use one prominent social network as an example.

Myspace, which boasts a membership base over **hundred million** (and still growing!).

If the affiliate product you are selling has a broad appeal, you may want to use MySpace to market your product, as you will be able to reach the largest crowd quickly.

Now, there are a number of different ways in which you can market your affiliate product through MySpace.

One way is to setup a profile, purchase what is called an “adder robot,” and then begin adding friends to your list on a daily basis. The robot can add as many as 300 per day without any problems. There are several programs for this purpose.

Depending on your goals, you may want to add a personal profile for yourself and then talk about your business/product on your page; or you may want to simply create a profile for your business and use that to market your product.

While you can send out bulletins advertising your product through MySpace, this is generally discouraged by the MySpace staff and could lead to your getting banned.

It is probably a good idea to avoid this; instead, post related bulletins that don't advertise your product, but talk about something similar.

This will drive interested visitors to your page, where they can learn more about the affiliate product you are selling.

Note, however, that you will have to link to a non-affiliate page, as affiliate links are expressly forbidden on MySpace.

Once you have had some experience marketing to the type of crowd that MySpace has, you will want to consider looking at other social networking sites such as Facebook.

Facebook is another large social networking site, which caters more broadly to everybody. You will also want to look for niche networking sites, which will afford you an opportunity to capture a more targeted audience.

Whichever sites you decide to use, keep the following in mind: your goal should be to develop a network of people who share a common interest and could potentially be interested in your specific product.

For this reason, it is always a good idea to think long term (i.e. don't do things that are going to get you banned); instead, concentrate on building your network and introducing them to your affiliate product.

Free Viral Reports **{My Favorite}**

Did you know that the free viral report is quite possibly the most deadly weapon in an affiliate marketer's arsenal?

It allows him or her to quickly multiply his or her efforts while slashing down on marketing costs.

All the marketer has to do is develop a viral report for little or no cost, embed an affiliate link in the report, and then find various avenues of distribution that will ensure that the report is perpetuated as far as possible – **from group to group to group**.

Now, with this being said, when it comes to developing free viral reports, a considerable amount of precise calculation and back-end system setup is needed.

Simply jotting down garbage, tossing in an affiliate link, and then attempting to send it to everyone you know in **.txt** format isn't likely to gain you anything; nor is it likely to multiply your efforts by inducing other marketers to redistribute the report for you.

Instead, you must start from a different point. You must determine what topic people are looking for related to your specific affiliate product.

For instance, do they need more information about the product itself? Do they need to know how to use that product effectively?

Whatever your angle happens to be, make sure that it lines up with the wants of your customers and also ties in nicely with your affiliate product.

Next, create the actual viral report and embed your affiliate link in multiple places. If you have a site and a list, you may want to instead distribute the report to your list – and then use back-end mechanisms to make the sale.

Your last steps are to actually make sure that this viral report:

- a) **Gets into as many people's hands as humanly possible;** and
- b) **Gets into the hands of people who will definitely redistribute** it to others without charging any fees. This is where the art of free viral report distribution comes into play.

A good way to distribute your viral report is to **create a buzz on forums**. You will want to discuss some specific experience you had related to the topic you will cover in the report – and you will want to do it well in advance of your release date.

You will then want to start talking up your release – and also explain that the report will be completely free.

Furthermore, you may want to even start locking people in for immediate distribution via email by getting them to join a list.

Once you have begun building a forum buzz for the report, you will want to go to e-zine owners in your particular niche and ask them if they are interested in getting a free report on whichever subject you are marketing.

The distribution effect will multiply, subsequently multiplying your sales.

Build Your Own Mailing List... Even Though You're an Affiliate!

I want to share with you one of the **biggest** mistakes affiliates make. I want to share this with you so you won't make the same mistake:

The one major mistake many affiliates make is NOT setting up a list!

Affiliates will often send traffic that they generate to affiliate links, rather than a list. When they do this, they are unknowingly making a bet that visitor will buy on first contact. Unfortunately, this is generally not the case.

Visitors often need to be warmed up to a product – through the course of multiple visits and additional information – before they are willing to purchase from a person or a business. This is where building a list comes into play.

By building a list, affiliates can fix this problem. Additionally, they can retain traffic, warm it up, and then direct it to different purchases in the future. This means that it isn't a one-shot deal: instead, they can attempt to sell the same person multiple products over the course of time.

Now, in order to do this successfully, the affiliate must purchase the necessary tools. There are a few auto responder services that most of the major information/internet marketers utilize. The two that I would recommend you look at are:

The one I use is:

[AutoPilot Riches](#)

They are a branch of [1 Shopping Cart](#)

The other one is:

[Aweber.com](#)

These services will not only manage your list, but they will also help you build it. They include free tools that allow you to create web forms, pop-ups, and hover-ins – all of which can be used to increase your opt-in rate.

Now, in addition to purchasing the auto responder service, you will need to setup your own site if you do not already own one.

If you already own a related site, you can simply add your opt in form to a page on your existing site. If not, I suggest purchasing a cheap domain and hosting and using this to host your list forms.

Once you have your site and your auto responder setup, there are only two steps left:

Number 1 is build a course of some sort that is related to the affiliate products you will sell...and

Number 2 is create an opt-in form that converts.

The first part is relatively easy. Start by determining your topic and then outline it over the course of five to seven days.

Remember that everything should be written as if you are talking to a person, rather than as if you were writing a formal article.

If you don't feel comfortable writing these articles yourself, you can always hire a ghostwriter at <http://www.elance.com> or <http://www.guru.com> for \$5-15 per issue, depending on the size.

Once you have created your auto responder series, you will want to feed it into your auto responder, setup advertisements in the text for the affiliate product you are planning to sell, and then create an opt-in form for your list.

Once you have setup your opt-in form, the only remaining step is to drive various traffic sources to your opt-in list, collect their email addresses – and then wait for the commissions to roll in!

Conclusion

As I bring this report to a close, I want to remind you that with the information you now have in your hands, you can become a successful affiliate. It's entirely up to you to put them into practice.

I'll be the first to say that you shouldn't expect *instantaneous* results from getting started right now...

I have mentioned over and over to those that venture into information or internet marketing, just like any thing in life, affiliate marketing takes a decent degree of practice before you reach the top level.

But one thing is for sure: **you now have over 7 fundamental but powerful affiliate tactics at your finger tips waiting to be used!**

You can use any one or more of them, combine, mix and match... and observe your results in your affiliate earnings!

To Your Victory and Success!

Bro. Bedford

Earn Recurring Income!

Sign Up as an Affiliate To Promote 'Association Of Black Entrepreneurs'!

Tell your contacts about 'Association Of Black Entrepreneurs' membership and make money on each and every sale...50% commission on monthly rebills!

**Here's the link. Just sign up as an Affiliate.
It's FREE!**

[Sign Up as an Affiliate Here!](#)

Once you sign up as an Affiliate you will be assigned a **login id** and **password** where you can log-in to your account and have access to your own affiliate links, Reports, Banners, ads, articles, and solo mailings that you can use to promote the membership site.

You can always comeback to this page to login to your account by logging in below:

Affiliate Login

We'll Make a Powerful Team!

My products and programs have changed the lives of budding entrepreneurs, particularly Internet entrepreneurs just like you!

I'm looking forward to your success. Let's make some money together!